



# Interbull Industry Meeting

25 February 2015

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# GENOEX-PSE

Disclaimer:



Up side-down world? No, just the viewpoint of Australian Donald Bygh, who was tired of seeing Australia in the bottom right-hand corner.

<http://www.paradoxing.com/article/index2.html>



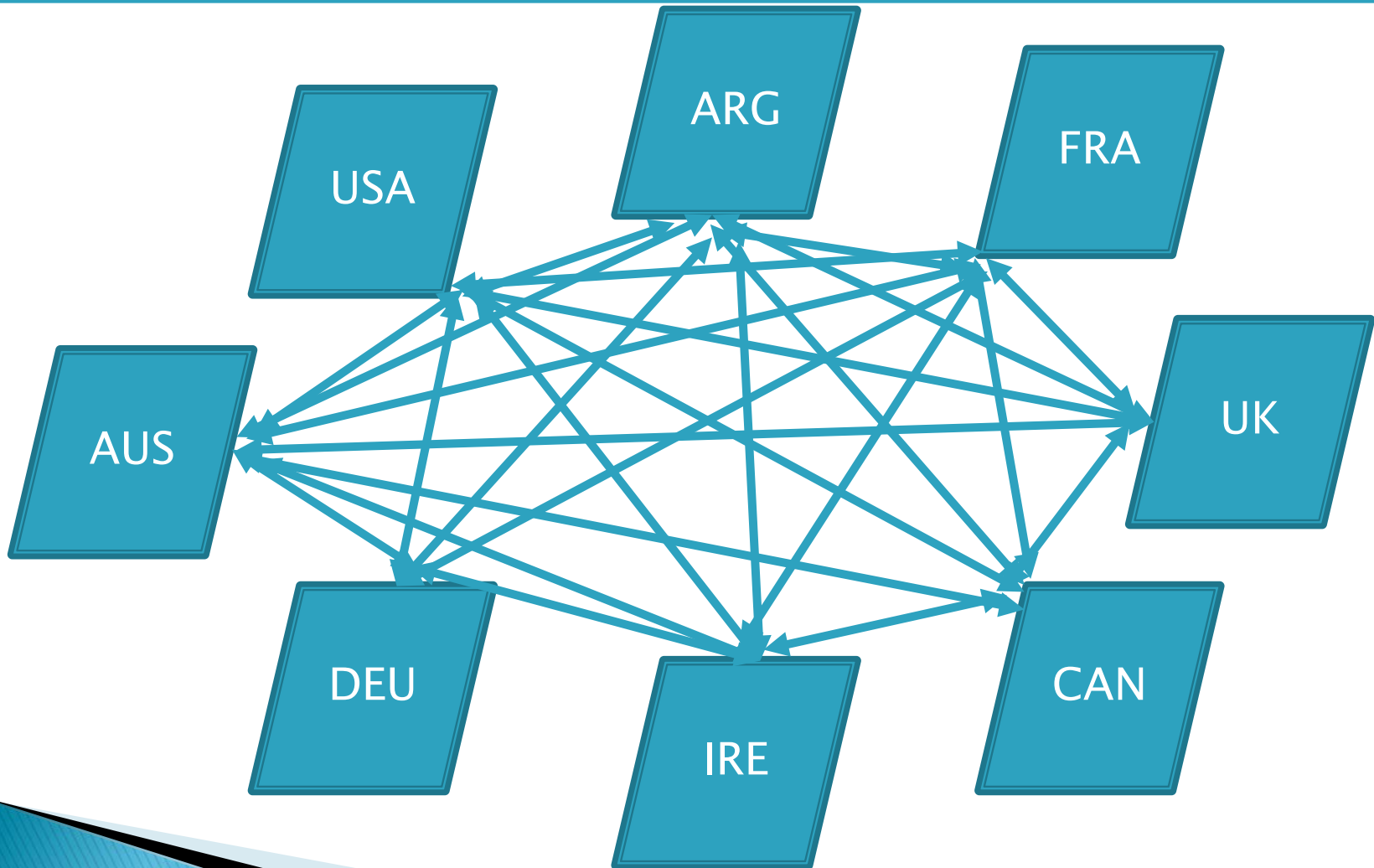
# What is different?





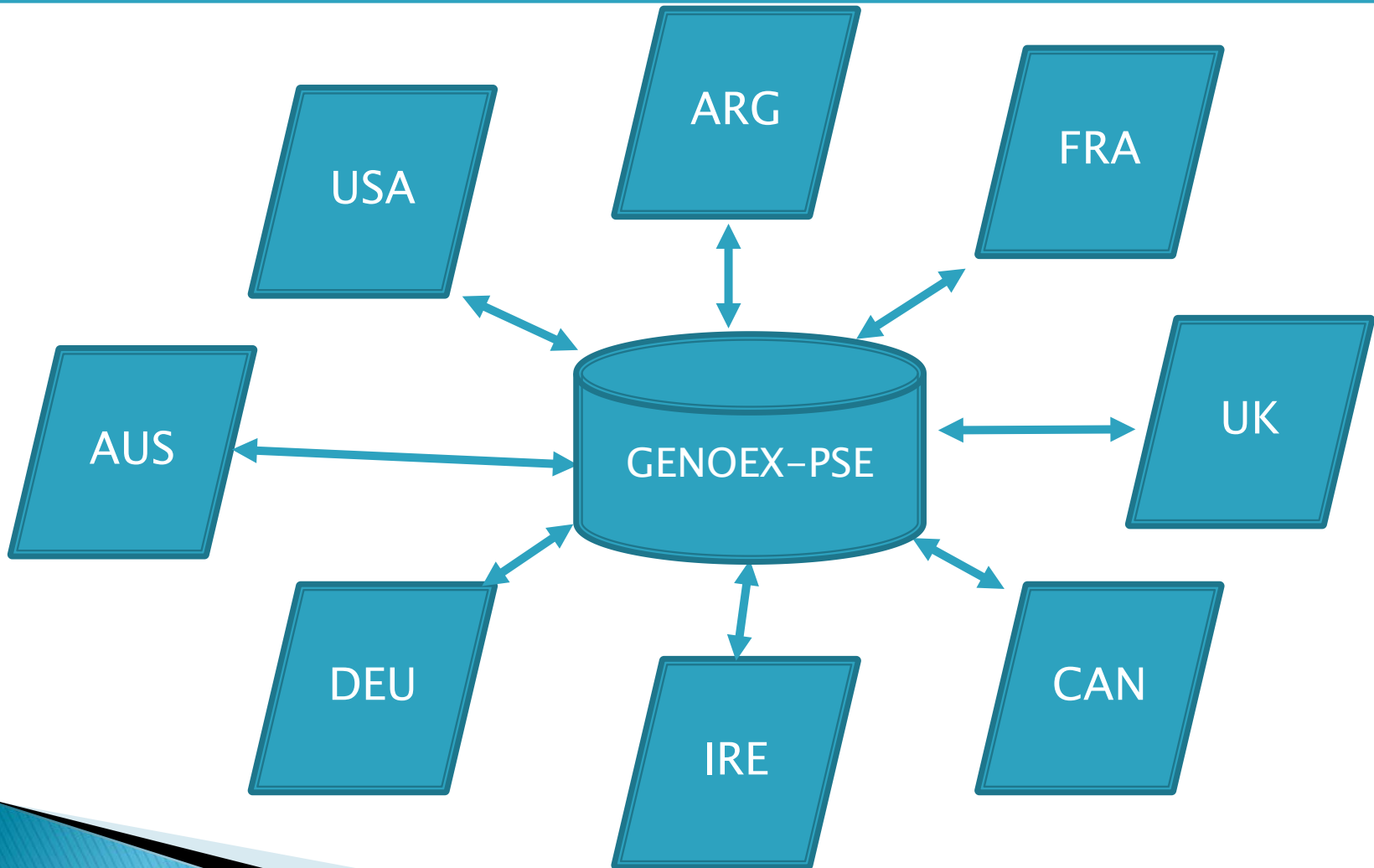


# Historic Situation





# Proposed Situation





# Business Rules

- ▶ Relatively simple for PSE
  - Agreement on permitted use – Parentage
  - Animals of interest for international trade – Dams and Sires
  - Flat access fee
  - No need to make it too complicated



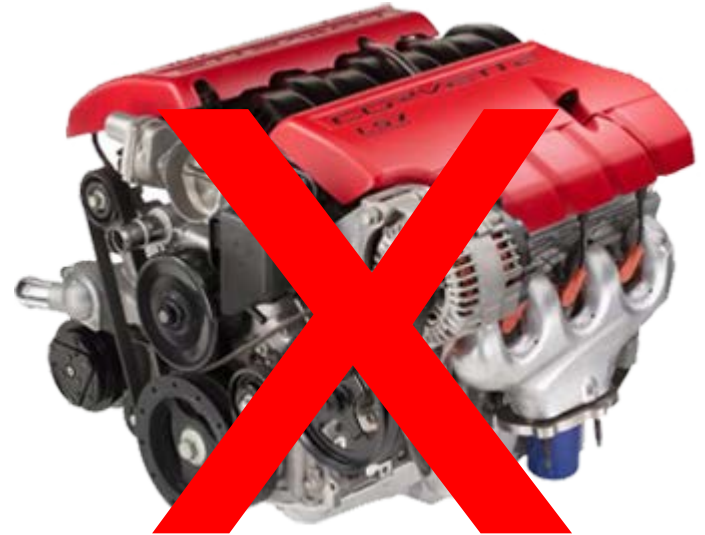
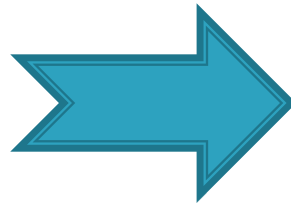
# Impact on Herdbooks

- ▶ Varies depending on structures: traditional versus integrated
- ▶ Varies depending on trade: importer versus exporter
- ▶ Varies depending on genomics: implemented versus no genomics



# Key Principle

- ▶ It needs to be a bucket



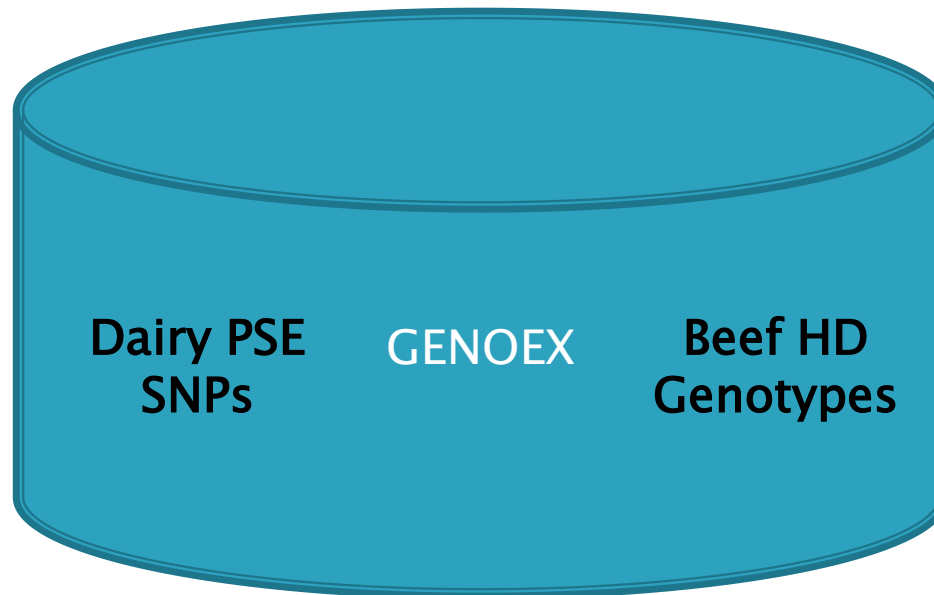
[www.sharperedgeengines.com](http://www.sharperedgeengines.com)





# Development

- ▶ Potential to move faster in different areas





# Key Principle



[www.icehockeyrules.8m.com](http://www.icehockeyrules.8m.com)

## Non-Interference



Thank you

